



The signage of the Cité des métiers of Val de Marne

Solution

To facilitate access to the Cité des Métiers de Val de Marne, signs have been put up at the RER station exit towards the direction of the Cité des Métiers.

Objectives

Strengthen the visibility and accessibility of the Cité des Métiers de Val de Marne

Impact

More people having access to the advice and information services offered by the Cité des métiers.

Key words

Signage

Service access facilitation

Lifelong guidance



DESK
RESET