



Solution

Guided virtual tour of Citta dei Mestieri di Torino

The guided virtual tour is an extremely efficient tool to enhance the knowledge about CDMs by making the user experience and learn about the CDM, visiting the facility itself in a virtual manner and listening to interviews with CDM partners, who were asked to describe their contribution to the partners

Objectives

To make information about CDMs readily accessible, in a simple and direct way, in several languages and from different points of view, highlighting the different CDM partners in a modern, multimedia way.

Impact

The visitor will have a wealth of new knowledge about CDM and will help make it a more widespread and known reality in Italy. The visit being online will help spread the knowledge even further.

Key words

Integration between public and private;
Network
Stakeholders;
Development of the metropolitan area.